

## Travel Writer Visits the Chicago Southland

Travel Writer Sheila Scarborough toured part of the "Rail Trail" in the Chicago Southland. She writes for the Tourism Currents website which is syndicated through USA Today. Her articles reach over 70,000 travelers a month and encourages them to visit the area. After staying the night at Georgios Comfort Inn and Conference Centre, Sheila took the Pullman Historic District Walking Tour.



She then toured the Homewood Railroad Park and Richard Haas Murals with Homewood President Rich Hofeld and members of his staff. She finished off her day with lunch and a tour at Flossmoor Station Restaurant and Brewery. "Sheila walked away with a great sense of what the region has to offer to those interested in the railroad history in the Chicago Southland," said Scott Bort, CSCVB Public Relations Manager who escorted her on the tour.

*As a Metra train passes by, Village of Homewood President Rich Hofeld, left, and Sheila Scarborough stand on the Homewood Railroad Platform.*

### Get your message in front of 1,100 businesses every month with a coupon in the Southland Scoop!

The Chicago Southland Scoop is distributed to over 1,100 members in the Chicago Southland region through the monthly CVB Mailbag. The CSCVB is offering the opportunity to place coupons on the back page of the Scoop to our members for only \$50.

*Please contact Scott or Bernice at (708) 895-8200 if you are interested in featuring your business in one of the coupons.*



## \$2.00 OFF Child Admission

*Not valid for group reservations or with other discounts. Valid for one child only. Expires June 30, 2012*



## The Chicago Southland Scoop!

### No Rain, Great Times at National Tourism Day



Over 200 people attended the CSCVB's National Tourism Day Business After Hours and enjoyed food and beverages from over a dozen vendors. There was a flurry of action in the closing minutes of the silent auction with a portion of the proceeds donated to the Sertoma Center.



**Left:** Children's Museum of Oak Lawn Executive Director Adam Woodworth, left, talks with Village of Matteson Trustee Veloid Cotton. **Right:** CSCVB President/CEO Jim Garrett greets the crowd with Chicago Southland Chamber of Commerce Chairman John Currier.

## Please Welcome Our Newest CSCVB Members

### Seton Academy

16100 Seton Drive  
South Holland, IL 60473  
Kathleen Dujsik, VP of  
Institutional Advancement  
708-333-6300

www.seton-academy.org



### University Golf Club & Conference Center

23520 S Crawford Ave  
University Park, IL 60484  
Paul Blockoms, General Manager  
708-747-0306

www.universitygolfclub.com



### Denny's of Mokena

19099 South Old LaGrange Road  
Mokena, IL 60448  
President Joey Terrell  
708-479-6488

www.dennys.com



### Soul 2 Go

633 East 162nd Street  
South Holland, IL 60473  
Owner Debra Cooper  
708-596-7844

www.soul2goinc.com



### Denny's of Joliet

2531 Plainfield Road  
Joliet, IL 60448  
President Joey Terrell  
708-479-6488

www.dennys.com



### iSafe Bags

1200 Kirk Street  
Elk Grove Village, IL 60007  
President Edric Sizemore  
708-274-6368

www.getisafebags.com



If you know of a business that could benefit from membership in the CSCVB please contact Chip Young, CSCVB Membership Development at 708-895-8200. If you refer a new member, your business will receive a free Bureau Mailbag.

## Thanks to everyone who donated food, beverages and other items for National Tourism Day!

- 1950s Park Forest House Museum
- Alsip Chamber of Commerce
- Bar Louie
- Baymont Inn & Suites - Alsip
- Baymont Inn & Suites - Calumet City
- Blue Island Chamber of Commerce
- Chicago Ridge Park District
- Chicago Southland Chamber of Commerce
- Chili's Grill & Bar Restaurant
- Comfort Inn/Sleep Inn - Lansing
- Dairy Queen
- Dixie Kitchen & Bait Shop
- DoubleTree by Hilton Chicago/Alsip
- Elite Elevator Systems, Inc.
- Flossmoor Station Restaurant & Brewery
- Hilton Chicago/Oak Lawn
- Holiday Inn Chicago Matteson Conference Center
- Holiday Inn Express Lansing
- Hooters Restaurants
- J.J. Kelley's Restaurant & Pub
- Just For Fun Entertainment Productions
- Lansing Area Chamber of Commerce
- Stienner Security, Inc.
- The Patio Restaurant, Inc.
- The Pickwick Society Tea Room, Gifts & Antiques

## Park Forest Receives Illinois Lincoln Highway Mural

The Village of Park Forest received the fourth of nine murals scheduled to be installed in the Chicago Southland by the Illinois Lincoln Highway Coalition. The full-color mural describes the proclamation that



dedicated the Lincoln Highway in 1913 with a color portrait of President Abraham Lincoln. The mural was created and installed by ShawCraft Sign Co. of Machesney Park, IL. Each mural is valued at \$10,000 and is funded through national and state grants.

*Above: Artist Jay Allen touches up the mural after installing it April 26, 2012 near the Park Forest Village Hall.*



## CSCVB Strategic Plan Workshop

Bill Geist of Zeitgeist Consulting led an intense discussion during a Strategic Planning Workshop about where the CSCVB and the hospitality industry should move forward over the next five years. The workshop took place at Georgios Comfort Inn & Conference Centre.

The three points Geist highlighted were image enhancement for the region, the role of the CVB in destination development, and expanding partnerships in the region.



*Bill Geist of Zeitgeist Consulting talks about the three topics of focus for the morning.*